



If you love the land, there is a lot your company can do to help.

SAVE LAND WITH US AT RALLY

The Land Trust Alliance's mission is to save the places people need and love.

We accomplish this by empowering and mobilizing land trusts in communities across America to conserve land — and connect people to the land — **for the benefit of all.**

Rally: The National Land Conservation Conference is the largest, most successful land conservation conference in the nation. Rally serves as a **key gathering place for conservationists** to learn, connect and grow in the pursuit of a more equitable and sustainable future.

STRENGTHEN CONSERVATION

Your company's sponsorship will help provide what land conservation professionals want and need so they can **save land and strengthen their communities.**

Through plenary sessions, networking events and in-depth workshops, conservation leaders learn critical skills, gain new partners and mentors, and find inspiration for professional growth.

The knowledge and ideas they take back informs organizational goals, **building stronger land trusts** that can better respond to the changing needs of their communities.

ELEVATE YOUR IMPACT

Training from Rally, with ongoing education and support for land trusts, is a winning combination. And there are always opportunities to further your impact.

Joining the Alliance's Corporate Circle goes beyond Rally — with year-round engagement and support, your company can sustain meaningful, nationwide land conservation all year long.

Your company will accelerate **conservation**, address **climate** impacts, stop **biodiversity** loss and make the **outdoors** for all.

Attract new audiences:

- Stand out to nearly **1,000-member** land trusts and affiliate organizations and their **6.3 million** members and financial supporters.
- Rally 2023 in Portland had **2,227** attendees — best ever!

Why the Alliance?

- **20x more land** is conserved by land trusts who receive in-depth training and services from the Alliance.
 - 61+ million acres and counting of urban, suburban and rural lands conserved **for the benefit of all.**

2024 Sponsorship Packages

<p style="text-align: center;">Lead \$50,000</p>	<p>Includes all Patron benefits +</p> <ul style="list-style-type: none"> • Recognition statement read aloud at Welcome Dinner and plenaries • Exclusive social media recognition • 6 Rally registrations and 6 Welcome Dinner tickets (in total) • Exclusive engagement in Corporate Circle
<p style="text-align: center;">Patron \$25,000</p>	<p>Includes all Benefactor benefits +</p> <ul style="list-style-type: none"> • Corporate Circle enrollment (limited engagement) • Logo listing on Alliance partnership landing page • Exclusive social media recognition • 4 Rally registrations and 4 Welcome Dinner tickets (in total)
<p style="text-align: center;">Benefactor \$10,000</p>	<p>Includes all Supporter benefits +</p> <ul style="list-style-type: none"> • Sponsor-led pre-plenary session** • 2 Rally registrations and 2 Welcome Dinner tickets (in total) • Social media recognition in group post***
<p style="text-align: center;">Supporter* \$5,000</p>	<ul style="list-style-type: none"> • Logo/name recognition at Welcome Dinner, Friday and Saturday plenaries • Social media recognition in group post • Logo/name listing in Rally email promotions and Rally webpage • Exhibit booth • 1 Rally registration and 1 Welcome Dinner ticket

*Supporter sponsors receive name-list only.

**Lead sponsors can hold two (2) one-hour sessions. Patron sponsors can hold one (1) one-hour session. Benefactor sponsors each receive one (1) 30-minute session as part of a Benefactor pre-plenary hour.

***Frequency of recognition varies depending on sponsorship level.

For more information on sponsorship opportunities, contact Bethany Roberts, senior sponsorships coordinator, at broberts@lta.org. You can also visit alliancerally.org for more information. All sponsors will receive a formal invoice for their sponsorship.

Thank You Rally 2023 Sponsors

LEAD



PATRON



Protecting land for people, for wildlife, forever.



BENEFACTOR



SUPPORTER

Appraisal Institute
Bartlett Tree Experts
Bureau of Land Management
Campbell & Company
Ducks Unlimited

Harney & Sons Fine Teas
Google Earth
Law Office of Stephen J. Small
Little Green Light
Mast Reforestation

Port of Portland
Regrid - Data With Purpose
The Climate Trust
Travel Portland