

POTOMAC CONSERVANCY'S CLIMATE SURVEY EMAIL TO SUPPORTERS

Hi (first name),

I'm reaching out to tell you about a new project that's underway. We would greatly value your feedback in its early development.

We want to better understand how the climate crisis is affecting our region's streams, lands, wildlife, and river communities. We're working with a climate expert to review credible studies, listen to first-hand experiences, and publish the latest findings later this year.

This hyper-local approach to investigating the effects of the changing climate in our region is an untold story that we can uncover together.

In these early days of the project, we'd like to know what pressing questions YOU have about our changing climate and its impact on the Potomac River region.

Help us shape the report by taking our 5-minute member survey.

As our way of saying thanks, we're giving away FREE Hydroflask water bottles to three randomly-selected participants. All answers will remain completely anonymous.

Submit your answers and your question today!
[Button: Here's what I want to know]

We'll report back with top questions and trends and use what we learn to help us dive deeper into topics of interest.

Thank you for your feedback, (first name)!

(sign-off)