

WORKSHOPS

FRIDAY, SEPTEMBER 8

Advance your knowledge and renew your spirit with our content-rich workshops presented by the top conservation leaders in the country.

See the full Rally schedule at alliancerally.org/schedule/ CLE: Continuing Legal Education | RM: Risk Management

	Session A: 10:30 a.m. - noon	Session B: 1:30 – 3 p.m.	Session C: 3:30 – 5 p.m.
Addressing climate change	<p>A01. Launching New England Climate Smart Forest Partnership Project <i>Andrea Colnes, Sarah Hall, Josh Rapp, Jim Shallow</i> Intermediate</p> <p>A02. Smart Solar: Advancing Best Practices for Clean Energy Planning and Resource Protection <i>Kelly Trumbull, Knowledge Murphy, Brian Ross</i> Intermediate</p> <p>A03. Emerging Carbon Offset Opportunities to Protect Forests <i>Liz Johnston, Alex Czayka</i> Basic</p>	<p>B01. Working Forests and Carbon Markets: Can We Have Our Cake and Eat It, Too? <i>Csenka Favorini-Csorba, Duane Emmons, Hilary Franz</i> Intermediate</p> <p>B02. A Collaborative Approach to Salt Marsh Resiliency in Downeast Maine <i>Sara Williams, Tatia Bauer, Bob DeForrest</i> Intermediate</p> <p>B03. Rethinking Solar Developments for Conservation: Agrivoltaics and Dual-Use Solar <i>Byron Kominek</i> Basic</p>	<p>C01. Winning the Win: Leveraging Policy Success for Climate and Conservation <i>Rachael Moore, Brent Keith</i> Intermediate</p> <p>C02. New Partnerships and Opportunities for Conservation, Climate and Equity with LWCF <i>Amy Lindholm, Becky Bremser, Stephanie Flynn, Claire Harper</i> Basic</p> <p>C03. Nature-Based Solutions Planning for Coastal Communities <i>Lee Bundrick, Lucas Hernandez</i> Intermediate</p>
Administering easements	<p>A04. Conservation Easements: Amendments and Discretionary Approvals ^{CLE, RM} <i>Karin Marchetti</i> Intermediate</p>	<p>B04. Trust the Technology: Stewarding with Success ^{RM} <i>Frank Deuter, Josette Markline, Michael Ports</i> Basic</p>	<p>C04. Successful Management and Legal Strategies for Defending Conservation Easements <i>Ellen Kazary, Amanda Hults, Jonathon Katcher</i> Intermediate ^{CLE, RM}</p>
Communicating successfully	<p>A05. Conservation Storytelling through Drone Imagery <i>Hugh Kenny, Marco Sanchez</i> Basic</p> <p>A06. From Messaging to Storytelling: Building a Case for Natural Climate Solutions <i>Nathan Henry</i> Intermediate</p>	<p>B05. Let's Get Engaged! Elevating Diverse Voices Online and IRL <i>Megan Nguyen, Hannah Eugster, Leslie Patron</i> Intermediate</p>	<p>C05. TPL's Toolbox: Communicating Benefits of Conservation with Data <i>Jennifer Clinton, Taj Schottland, Kristen Weil</i> Intermediate</p>
Conserving working lands	<p>A07. Farms in Transition: Farmland Protection and New Pathways to Farm Ownership <i>Krisztian Varsa, Rahul Anand, Emy Brawley, EliYahu Ysrael</i> Basic</p>	<p>B06. Sustaining Climate Resiliency by Keeping Working Lands Working <i>Erik Glenn, Joy Morris</i> Intermediate</p> <p>B07. Stewardship Grants: Adapting to a Shifting Climate on Working Lands <i>Scott Dunbar, Eric Rubenstahl, Lily Verdone</i> Basic</p>	<p>C06. Addressing Heirs' Property Challenges and Remedies ^{RM} <i>Kurt Smith, Sam Cook, James Patterson</i> Basic</p>
Doing deals	<p>A08. Gravel and Surface Minerals: State of the Law and Working Lands Easements ^{CLE, RM} <i>Christian Dietrich, Tom Bourguignon</i> Advanced</p> <p>A09. Real Estate Fundamentals: A Primer for New Land Trust Staff and Board Members ^{CLE, RM} <i>Steve Swartz</i> Basic</p>	<p>B08. Legal Tools for Land Back: Case Studies from Oregon and Washington ^{CLE, RM} <i>Nancy Duhnkrack, Jeanette Dorner, Adam Draper</i> Intermediate</p> <p>B09. Federal Tax Issues: Latest and Greatest 2023 ^{CLE, RM} <i>Jessica Jay, Steve Small, Misti Schmidt</i> Advanced</p>	<p>C07. Drafting Conservation Easements for More Inclusive and Resilient Land Conservation ^{CLE, RM} <i>Eileen Chauvet, Judy Anderson, Karin Marchetti</i> Intermediate</p> <p>C08. Climate Change and Land Trusts: A Changing Landscape <i>Katherine McWilliams, Lyles Cooper, Caitlin Dyckman, Daniel Guy</i> Intermediate</p>

	A10. Exhibit A: Best Practices for Preparing Useful, Accurate and Cost-effective Maps <i>Sara Clark, Lindsay Dillon, Amanda Hults, Jeb Musser</i> Basic		
Engaging community	A11. Healthy People, Healthy Planet: Advancing Health Equity with Community <i>Natalia Ospina, Terry Horton, Dani Abboud, Catherine Game</i> Basic A12. Youth Climate Protectors: Designing Collaborative Engagement Programs <i>Tara Laidlaw, Ellie Cosgrove</i> Basic	B10. Using Rural Development as a Conservation Tool for Land Trusts <i>Kara Maplethorpe, Kayla Mosher</i> Basic B11. A Regional Strategy for Naturally Accessible Trail Experiences <i>Peter Doehring, Chrissy Beardsley Allen</i> Intermediate B12. Integrating Multi-Scale Climate Objectives into a Community-Centered Conservation Vision for 30x30 <i>Brenda Rubio, Christy Fischer</i> Intermediate	C09. Partnering to Support Affordable Housing: What Land Trusts Need to Know <i>Katie Michels, David Hindin, Allison Handler, Brian Larkin, Peter Stein</i> Intermediate C10. Land Return and Land Trusts <i>Peter Forbes, Suzanne Greenlaw, Darren Ranco, Gabe Sheoships</i> Basic
Federal funding opportunities	A13. RCPP Easements – Pushing for Closure <i>NRCS Specialist</i> Basic A14. Inflation Reduction Act Possibilities with the Forest Legacy Program <i>Daniel Goldeen, Claire Harper, Scott Stewart</i> Basic	B13. Public and Private Partnerships: Working with the NPS, BLM and FWS <i>Jennifer Cherry, Eric Alvarez, Jeff Cartwright, Pam McLay</i> Intermediate B14. Acing Your ACEP-ALE Application Package <i>Lisa McCauley, Matt Oliver</i> Intermediate	C11. Tapping into New Federal Climate Resilience Funding for Land Trusts and Defense Communities <i>Jaime Simon, Chris Baillie, Josh German, Howard Stronach</i> Basic
Managing your organization	A15. Building Capacity and Resilience through Succession Planning <i>Emily Boedecker, Elise Annes</i> Basic A16. Restricted/Conditional/Cost Reimbursement Based Funding – Threading the Accounting and Reporting Maze <i>Kay Sohl</i> Intermediate	B15. Voices of Experience: The Accreditation Process <i>Commission Staff</i> Basic B16. Setting the Table for Equitable Participation <i>Joy Lujan, Le'alani Boykin</i> Intermediate B17. Going Public: Driving Change and Upending Your Board Recruitment Process <i>Olivia White Lopez, Angela West Bank, Walter Moore, Tom Stolp, Daniel Student</i> Intermediate	C12. Implicit Bias and Gender in Conservation <i>Dianne Russell, Pri Ekanayake</i> Basic C13. Advanced Leadership: Develop an Empowered Management Team <i>Stella Dilik, Rich Cochran</i> Advanced C14. Staffing for Stewardship ^{RM} <i>Erika Richardson, Sara Brooks</i> Intermediate
Securing support	A17. Fundraising Planning: A 101 Approach <i>David Allen</i> Basic A18. Learn the Moves to Manage: A Systematic Approach to Donor Cultivation <i>Meg O'Halloran, Bea Girndt, Liz McLaurin</i> Advanced	B18. How and Why Land Trusts Should Support Conservation Funding <i>David Weinstein, Gavin Ricklefs, Jason Swann</i> Basic	C15. Putting the Fun in Major Donor Fundraising <i>Chet Work</i> Basic C16. No-Cost and Low-Cost Data: Powerful Insight into Donors and Prospects <i>Jay Dean, Sungha Jang</i> Intermediate
Stewarding and restoring land	A19. Connecting with Community through a Camping Program <i>Scott Fisher, Kia'i Collier</i> Basic A20. Land Protection Best Practice Standards for Watershed Protection <i>Steve Epting, Hallie Schwab, Sara Schwartz, Andrew, Szwak, Abby Weinberg</i> Intermediate A21. 30x30 Geospatial Analysis <i>Pete Nichols, Christian Schorn, Ben Meader</i> Intermediate	B19. Beautiful, Bountiful, Rare and Endangered: Protecting Global Mediterranean Habitats in the US and Around the World <i>Victoria Alonso, Victoria Marles, Lisa Micheli, Miguel Rafa Fornieles</i> Intermediate B20. Partnerships to Restore Water for Healthy and Resilient Lands, Ecosystems and Communities <i>Michelle Smith, Natasha Bellis, Megan Garvey, Marc Hudson, Kaola Sweanson, Kate Fitzpatrick, Cris Colson</i> Intermediate	C17. State-Endangered Turtles, Invasive Plants and Animals and Partnerships to Improve Habitat <i>Sara Woods, Stefanie Bergh, Nick George, Lee Lynn Michel</i> Basic C18. Voluntary Water Right Transactions and Instream Transfers for Conservation Purposes ^{CLE, RM} <i>Tom Hicks, Laura Ziemer, Preston Harris, Andrew Purkey, Peter Nichols, Deborah Stephenson</i> Intermediate

RALLY 2023 | THE NATIONAL LAND CONSERVATION CONFERENCE

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SATURDAY, SEPTEMBER 9

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	Session D: 10:30 a.m. - noon	Session E: 1:30 – 3 p.m.	Session F: 3:30 – 5 p.m.
Addressing climate change	<p>D01. Using Computer Modeling to Design More Resilient Easements <i>Stephanie Tavares-Buhler, Allison Schichtel</i> Advanced</p> <p>D02. Integrating Climate Sustainability into Land Trust Operations <i>Jonathan Wagar</i> Basic</p>	<p>E01. Using Climate Resilience and Incorporating Inclusive Community Engagement in a Climate Plan <i>Dan Bell, Lisa Naas Cook, Denise Lopez</i> Intermediate</p> <p>E02. Climate Resilience Spatial Conservation Planning: Analysis to Implementation <i>Erik Kingfisher, Tom Sanford, Matt Stevenson</i> Intermediate</p>	<p>F01. Maximizing Forest Carbon Benefits of Land Protection: Decoding the Black Box of Carbon Data <i>Kelly Watkinson, Taj Schottland, Hallie Schwab, Jackson Moller, Abbie Weinberg</i> Intermediate</p> <p>F02. Forged in Fire: Collaborating for Wildfire Recovery and Resilience <i>Joe Plaughner, Chris Carlson, Monica Delmartini</i> Intermediate</p>
Administering easements	<p>D03. Yurts, Wall Tents, RV's and Cabins: To Be or Not To Be a Residential Structure ^{CLE, RM} <i>Molly Fales, Megan Knott, Lena Pollastro</i> Intermediate</p>	<p>E03. A To Do List for Sustainable, Perpetual Land Conservation: Opportunities for Reform ^{CLE} <i>Jessica Jay, Erik Glenn, Suzanne Stephens</i> Advanced</p>	<p>F03. Conservation Easement Stewardship Roundtable ^{RM} <i>Jessica Blake, Megan Knott, Regina Wandler</i> Basic</p>
Communicating successfully	<p>D04. Telling Your Story Your Way <i>Story Clark, Lynette St. Clair, Ahmad Ward</i> Basic</p>	<p>E04. The Language of Conservation: Messaging to Secure Support for Conservation <i>Brian Rae, Dave Metz, Lori Weigel</i> Basic</p> <p>E05. The Monster Under the Bed: How to Overcome Your Fear of Your Website <i>Patrick Williams, Brandon Hayes, Frida Ramirez</i> Basic</p>	<p>F04. 'Water' We Talking About? Communicating to the Public about Land, Water and Climate <i>Melissa Diemand, Sarah Bucci</i> Basic</p>
Conserving working lands	<p>D05. Coming Soon to Land Near You: "Forever Chemical" Contamination <i>Amy Fisher</i> Intermediate</p> <p>D06. How to Implement a Grassland Carbon Offset Project <i>Kyler Sherry, Travis Croft, Kelly Watkinson</i> Intermediate</p>	<p>E06. Cows and Conservation: Reconciling Ranching and Resilience in the Klamath-Siskiyou Region <i>Steve Wise, Dawn Cunningham, Jim Coonan, Gareth Plank</i> Basic</p> <p>E07. Community Centered Conservation: Two Successful Case Studies of Creating Community Forests <i>Richard Corff, Matt Lessnau, Shelby Semmes</i> Advanced</p>	<p>F05. Lessons Learned from Navigating Partnerships and Achieving Outcomes in NRCS' RCPP <i>Kristin Schultheis, David Grusznski</i> Advanced</p>
Doing deals	<p>D07. Intro to Title Review for Conservation Easement Transactions ^{CLE, RM} <i>Thomas Bourguignon</i> Basic</p> <p>D08. Practical Pointers on IRS Form 8283 and Gift Letters ^{CLE, RM} <i>Misti Schmidt, Ellen Fred</i> Intermediate</p>	<p>E08. Appraisal Process Management <i>Craig Steinley, Bill Garber</i> Basic</p> <p>E09. Partnering with Tribes to Protect Conservation Values ^{CLE} <i>Harry Pollack, Winter King, Curtis Berkey</i> Advanced</p>	<p>F06. To Litigate or Not to Litigate: When that is the Question ^{CLE, RM} <i>Ray Lyons, Matthew Delude, Tom Kester</i> Basic</p> <p>F07. Every Easement, Everywhere, All at Once... ^{RM} <i>Steve Swartz, Melinda Ching, Buzz Constable, Andrea Reese</i> Intermediate</p>

<p>Engaging community</p>	<p>D09. 21st Century Conservation: The Intersection of Climate, Community, Culture and Land <i>Ashley Demosthenes, Faith Rivers James, Dale Threatt-Taylor, Maria Whitehead</i> Intermediate</p> <p>D10. Advancing Programming to Connect Communities to Conservation <i>Kris Krouse, Mari Patis, Alicia Pellegrino</i> Intermediate</p> <p>D11. Caring in Public: Community-Managed Open Space as Social Infrastructure <i>Ben Helphand</i> Basic</p>	<p>E10. The Fifeville Trail: Reconnecting a Segregated Community <i>Peter Krebs</i> Intermediate</p> <p>E11. No Experience Required! Conservation Internships Reimagined <i>Kimberley Elsenbroek</i> Basic</p> <p>E12. Rethinking Farmland and Housing Ownership Through an Equity and Justice Lens <i>Francine Miller, Duron Chavis, Kristin King-Reiss</i> Basic</p>	<p>F08. Working with Religious Groups and Other Nonprofit Landowners ^{CLE} <i>Ashley Greathouse, Nicole Armstrong, Jessie Hancock, Jessie Rathburn</i> Advanced</p> <p>F09. COVID, Climate, Crisis: Working Lands and Gardens Bolster Food Systems <i>Lenore Beyer, Jose Oliva, Janelle St. John</i> Basic</p> <p>F10. Rematriating Land Through the Commons <i>Kristina Villa, Ian McSweeney, Kristen Wyman</i> Basic</p>
<p>Federal funding opportunities</p>	<p>D12. Recreation Economy for Rural Communities <i>Daniel Goldeen, Cassie Adams, Stephanie Bertaina</i> Basic</p>	<p>E13. Coastal Land Protection: New NOAA Infrastructure Funding for CELCP <i>Lesley Kane-Szynal, Joe Moll, Elizabeth Mountz</i> Intermediate</p>	<p>F11. EPA's State Revolving Funds and 319 NPS Management Program: Funding Sources for Protecting Land <i>Alison Souders, Steve Epting, Sara Schwartz, Karen Sughrue</i> Basic</p>
<p>Managing your organization</p>	<p>D13. Beyond Workshops and Trainings: Bringing Diversity, Equity, Inclusion and Belonging to Land Trusts <i>Jennifer Clitheroe, Polly Williams</i> Intermediate</p> <p>D14. Get Set for Success: Tips and Guidance for Avoiding Common Mistakes When Applying for Accreditation <i>Commission Staff</i> Basic</p>	<p>E14. Are You Ready for an Audit? <i>Karin Wandtke</i> Intermediate</p> <p>E15. Reinventing How to Board <i>Allison Handler</i> Basic</p> <p>E16. Lawyering Up: Considerations when Selecting and Working with Outside Counsel <i>Jeff LeJava, Rocci Aguirre, John L. Barone, Phillip Oswald</i> Basic</p>	<p>F12. End and Beginning of an Era: Replacing a Founding or Long-Time Executive Director <i>Rika Ayotte, Dawn Haight, Katie Ryan</i> Basic</p> <p>F13. Get Ready for your Renewal of Accreditation <i>Commission Staff</i> Basic</p>
<p>Securing support</p>	<p>D15. Coloring Outside the Lines: A Collaborative Fundraising Case Study <i>Brent Fenty, Mark Greenfield, Jan Kurtz, John Sterling</i> Basic</p> <p>D16. Impact Investing for Conservation: How to Attract New Money and Engage Existing Supporters <i>Reggie Hall, Carl Palmer</i> Intermediate</p>	<p>E17. Strategic Marketing: Refresh, Reconnect and Grow Members, Donors and Supporters <i>Karen Buck</i> Intermediate</p> <p>E18. Basic Bequest Administration...and Beyond ^{CLE} <i>Steve Swartz, Beth Ridout</i> Basic</p>	<p>F14. Creating a Culture of Philanthropy <i>Marc Smiley</i> Intermediate</p> <p>F15. How Bricks and Mortar Can Deepen Community Connections <i>Ole Amundsen, Rob Hutsel, Bob Stokes</i> Intermediate</p>
<p>Stewarding and restoring land</p>	<p>D17. Starting and Sustaining an Inclusive Backyard Habitat Program <i>Susie Peterson, Gaylen Beatty, Jayne Cronlund, Glenn Lamb</i> Intermediate</p> <p>D18. Trail Management for Beginners <i>Brendan Taylor</i> Basic</p> <p>D19. Case Studies on the Benefits of Remote Monitoring on Stewardship and Management ^{RM} <i>Kate Losey, Ethan Inlander</i> Intermediate</p>	<p>E19. Partnerships in Managing Lands for Climate Resilience <i>Craig Bienz, Don Gentry, Steve Rondeau</i> Intermediate</p> <p>E20. Traditional Harvest: Building Relationships Across Cultures and Restoring Access to Ancestral Land <i>Travis Custer, Hannah Ertl, Regina Lopez-Whiteskunk</i> Basic</p>	<p>F16. Building Climate Resilient Working Lands through the Power of Partnership <i>Heidi Krolick, Shelton Douthit</i> Basic</p>