

**F15: How Bricks and Mortar Can
Deepen Community Connections**

Saturday, September 9 | 3:30 - 5 p.m.

Room D138

Session Faculty:

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Rally 2023: The National Land Conservation Conference
Portland, OR



Land Trust Alliance

Together, conserving the places you love

Self Assessment Exercise

For How Bricks and Montor can Deepen Community Connections (F15)

To assess whether your organization is in the best position to take full advantage of an effort to build a facility or undertake a significant renovation of an existing facility complete the following questionnaire:

- | | <u>Yes</u> | <u>No</u> |
|---|------------|-----------|
| 1. Do you record or document who is using your preserves or attend your current programs? | | |
| 2. Have you conducted a community needs survey or mapped community assets to see if there Issues/opportunities/gaps that a land trust can fill? | | |
| 3. Does your organization own/run any facilities? | | |
| 4. Do you own land that is well located to service your audience for new facility? | | |
| 5. Would a facility make new or innovative programming possible? | | |
| 6. Do you have a board member with significant construction, contracting, permitting, design or physical planning experience? | | |
| 7. Do you have an effective system for tracking your periodic contacts with major donor/prospects? | | |
| 8. Do you have an active resource development committee? | | |
| 9. Do you board members with fundraising experience or board members who enjoy meeting new people and talking about their hopes and dreams? | | |
| 10. Have you financed a project with a bridge loan or other type of loan? | | |
| 11. Have you completed a significant capital campaign in the past? | | |
| 12. Does each board member provide annual financial support to your organization? | | |
| 13. Do you have hunch that this facility would be of keen interest to a major donor? | | |
| 14. Have you done a capital campaign feasibility study and a pro-forma on business side of your facility? | | |

If you have responded “No” to three or fewer of these questions, you likely are in good shape and ready to start to explore the value of a facility for your organization.

If you have responded “No” to four or five of these questions, you are doing well but likely need to make some improvements to effectively embark on a facilities project.

If you have responded “No” to 6+ of these questions, you have some work to do on basic infrastructure