F15: How Bricks and Mortar Can Deepen Community Connections

Saturday, September 9 | 3:30 - 5 p.m.

Room D138

Session Faculty:

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Rally 2023: The National Land Conservation Conference
Portland, OR
Self Assessment Exercise
For How Bricks and Montor can Deepen Community Connections (F15)

To assess whether your organization is in the best position to take full advantage of an effort to build a facility or undertake a significant renovation of an existing facility complete the following questionnaire:

1. Do you record or document who is using your preserves or attend your current programs? __Yes__  __No__

2. Have you conducted a community needs survey or mapped community assets to see if there issues/opportunities/gaps that a land trust can fill? __Yes__  __No__

3. Does your organization own/run any facilities? __Yes__  __No__

4. Do you own land that is well located to service your audience for new facility? __Yes__  __No__

5. Would a facility make new or innovative programming possible? __Yes__  __No__

6. Do you have a board member with significant construction, contracting, permitting, design or physical planning experience? __Yes__  __No__

7. Do you have an effective system for tracking your periodic contacts with major donor/prospects? __Yes__  __No__

8. Do you have an active resource development committee? __Yes__  __No__

9. Do you board members with fundraising experience or board members who enjoy meeting new people and talking about their hopes and dreams? __Yes__  __No__

10. Have you financed a project with a bridge loan or other type of loan? __Yes__  __No__

11. Have you completed a significant capital campaign in the past? __Yes__  __No__

12. Does each board member provide annual financial support to your organization? __Yes__  __No__

13. Do you have hunch that this facility would be of keen interest to a major donor? __Yes__  __No__

14. Have you done a capital campaign feasibility study and a pro-forma on business side of your facility? __Yes__  __No__

*If you have responded “No” to three or fewer of these questions, you likely are in good shape and ready to start to explore the value of a facility for your organization.*

*If you have responded “No” to four or five of these questions, you are doing well but likely need to make some improvements to effectively embark on a facilities project.*

*If you have responded “No” to 6+ of these questions, you have some work to do on basic infrastructure*