



If you love the land, there is a lot your business can do to help.

SAVE LAND WITH US AT RALLY

Rally is the largest, most successful land conservation conference in the nation, serving as a key gathering place for conservationists to learn, connect and grow in the pursuit of a more equitable and sustainable future.

Rally is an opportunity for you to achieve your social and environmental impact goals, reach new audiences who, like you, care about saving the places people need and love and have a role in making some incredible conservation possible.

Through plenary sessions, networking events and in-depth workshops, conservation leaders learn critical skills, gain new partners and mentors, and find inspiration for professional growth. The knowledge and ideas they take back to their colleagues inform organizational goals, building stronger land trusts that can better respond to the changing needs of their communities.

THE NEXUS OF COMMUNITY, CLIMATE AND EQUITY

The land conservation community has a unique perspective, working at the intersection of community, climate and equity. Land trusts across the country are saving land and harnessing the power of conservation to help make their communities stronger.

ATTRACT NEW AUDIENCES

By partnering with the Alliance, you can raise the profile of your business with our nearly 1,000-strong member land trusts who are connected to more than six million people and have conserved more than 61 million acres of diverse lands across America.

Your business can help:

- ▶ **Provide** fresh, local food for your community and across the country.
- ▶ **Keep** rivers, streams and aquifers plentiful for irrigation and drinking water.
- ▶ **Store** carbon in the soil and in forests.
- ▶ **Protect** climate-resilient habitat plants and animals need to thrive.
- ▶ **Ensure** the health and wellness of all Americans.
- ▶ **Save** open, beautiful and productive lands for future generations.

Who attends Rally?

- ▶ More than 1,500 attendees who care deeply about saving land, strengthening communities and creating a healthier planet.
- ▶ They come from urban, suburban and rural communities.
- ▶ They are highly engaged in their communities.
- ▶ And they are comfortable with technology, participating online as part of their lifestyle.

Thank You Rally 2022 Sponsors

The Nature Conservancy



Natural Resources Conservation Service
U.S. DEPARTMENT OF AGRICULTURE

BETTER PLACE  FORESTS



The Cabana Fund
of Oregon Community
Foundation



THE CONSERVATION FUND



2023 Sponsorship Packages

Lead
\$50,000 +

- Includes all Patron benefits +
- Recognition statement read aloud at Welcome Dinner and plenaries
- Exclusive social media recognition
- 6 Rally registrations and 6 Welcome Dinner tickets (in total)
- Exclusive engagement in Corporate Circle

Patron
\$25,000

- Includes all Benefactor benefits +
- Corporate Circle enrollment (limited engagement)
- Logo listing on Alliance partnership landing page
- Exclusive social media recognition
- 4 Rally registrations and 4 Welcome Dinner tickets (in total)

Benefactor
\$10,000

- Includes all Supporter benefits +
- Sponsor-led pre-plenary session**
- 2 Rally registrations and 2 Welcome Dinner tickets (in total)
- Social media recognition in group post***

Supporter*
\$5,000

- Logo/name recognition at Welcome Dinner, Friday and Saturday plenaries
- Social media recognition in group post
- Logo/name listing in Rally email promotions and Rally webpage
- Exhibit booth
- 1 Rally registration and 1 Welcome Dinner ticket

*Supporter sponsors receive name-list only.

**Lead sponsors can hold two (2) one-hour sessions. Patron sponsors can hold one (1) one-hour session. Benefactor sponsors each receive one (1) 30-minute session as part of a Benefactor pre-plenary hour.

***Frequency of recognition varies depending on sponsorship level.

For more information on sponsorship opportunities, contact Bethany Roberts, senior sponsorships coordinator, at broberts@lta.org. You can also visit alliancerally.org for more information. Please do not send unrequested checks to the Land Trust Alliance. Checks sent without an in-writing sponsorship agreement are **not** an acknowledgement of Rally sponsorship. All sponsors will receive a formal invoice for their sponsorship.