

WORKSHOPS

FRIDAY, SEPTEMBER 16

Advance your knowledge and renew your spirit with our content-rich workshops presented by the top conservation leaders in the country.

See the full Rally schedule at alliancerally.org/schedule/

CLE: *Continuing Legal Education* | RM: *Risk Management*

	Session A: 10:30 a.m. - noon	Session B: 1:30 – 3 p.m.	Session C: 3:30 – 5 p.m.
Addressing climate change	<p>A01. Emerging Carbon Offset Opportunities to Protect Forests from Urban to Rural <i>Liz Johnston, Robyn Carlton, Alex Czayka, Jazmin Varela</i> Basic Salon D</p> <p>A02. A Brave New World: Adapting Stewardship to Changing Conditions <i>Dean Dougherty, Jesica Blake, Lena Pollastro</i> Intermediate RM Galerie 2</p>	<p>B01. Unleashing a Fully-funded Land and Water Conservation Fund for Climate and Equity <i>Amy Lindholm, Jay Leutze, David Patton, Maria Whitehead</i> Basic Galerie 1</p> <p>B02. Achieving Flood Protection Through Conservation and Community Partnerships <i>Mary Alice Holley, Barbara Heskins Davis, Kelsi Dew, Linda Joyner, Glenda Lawrence Knight, Hallie Schwab</i> Intermediate Galerie 5</p>	<p>C01. Climate-Smart Forestry in Theory, Practice and Policy <i>Andi Colnes, Jad Daley, Jake Metzler, Robert Perschel, Steve Tatko</i> Basic Galerie 5</p> <p>C02. Advancing Solar Energy with Sound Siting <i>Tom Gilbert, Chris Miller</i> Intermediate Balcony M/N</p>
Administering easements	<p>A03. Aging Gracefully: How to Steward Easements with Dated Language <i>Joel Cooper, Tamara Galanter, Emily Parish</i> Basic RM Salon E</p> <p>A04. Ownership Transfer of Conservation Easement Lands: Session A04 cancelled <i>Melinda Beck, Allison Altaras</i> Intermediate CLE, RM</p>	<p>B03. Getting Your Stewardship House in Order: Records and Documentation <i>Emily Parish, Tamara Galanter, Mike Okma</i> Intermediate RM Galerie 3</p> <p>B04. Keeping Current: Implementing a Successful BDR Photo Point Update Program <i>Maggie Hines, Nick Smith</i> Intermediate RM Salon H</p>	<p>C03. To Do List for Sustainable, Perpetual Land Conservation <i>Jessica Jay, Melissa Daruna, Erik Glenn</i> Intermediate CLE, RM Salon D</p>
Communicating successfully	<p>A05. Telling Your Story Your Way <i>Story Clark, Robert Bull, Tony Evans, Lynette St. Clair</i> Basic Salon A-C</p> <p>A06. Climate Advocacy: Yes, You Can! And Here's How <i>Susan Hamsher, Rachael Moore, Adam Snyder</i> Basic Galerie 4</p>	<p>B05. The External Work: Bilingual Interpretive Signs <i>Elisa Lopez</i> Intermediate Bonaparte</p>	<p>C04. Gaining Ground: Engaging the "Conservation Concerned" <i>Elizabeth Ward</i> All Levels Salon E</p> <p>C05. The Oregon I Am: How Oregon Land Trusts Built an Innovative and Inclusive Communication Campaign <i>Kelsey Kuhnhausen, Kelley Beamer</i> Basic Balcony I</p>
Conserving working lands	<p>A07. Regional Conservation Partnership Program: Easements Update <i>Kari Cohen, Tim Aaron, Jessica Groves</i> Basic Galerie 1</p>	<p>B06. Overcoming Barriers to Land Access for New American Farmers and Farmers of Color <i>Yimmuj Yang</i> All Levels Balcony M/N</p> <p>B07. Launching a Soil Health Conservation Easement Program <i>Carissa Shoemaker</i> Basic Balcony I</p>	<p>C06. Regenerative Grazing Leases <i>Greg Horner, Liya Schwartzman</i> Basic Galerie 1</p>

<p>Doing deals</p>	<p>A08. Real Estate Fundamentals: A Primer for New Land Trust Staff and Board Members <i>Steve Swartz</i> Basic ^{CLE, RM} Galerie 3</p>	<p>B08. Make My Day: Climate Change and Amending Conservation Easements <i>Steve Small, Ellen Fred, Jessica Blake</i> Intermediate ^{CLE, RM} Salon D</p>	<p>C07. Knowing When to Say No!: Considering Climate, Equity and Mission in Project Selection Criteria <i>Reggie Hall, Lena Pollastro</i> Intermediate ^{RM} Galerie 2</p> <p>C08. Leaning Into Donations with Reserved Life Estate <i>Abby Hade Terpstra, Ross Baxter</i> Intermediate Galerie 3</p>
<p>Engaging community</p>	<p>A09. ¿Donde lives? Mapping a Path Toward Equity in Conservation Engagement <i>Neal Ramus, Mirella Ramos, Kristen Weil</i> Basic Galerie 5</p> <p>A10. Weaving Cross-Cultural Perspectives to Redefine Conservation <i>Travis Custer, Olga Gonzalez, Regina Lopez-Whiteskunk</i> Basic Balcony J</p>	<p>B09. Guidelines for Disability Inclusion and Engaging Community Programs <i>Bob Lujano, Chris Mackey</i> Basic Balcony L</p> <p>B10. Activating Allyship: Strategies for Human-Centered Conservation <i>Jasmine Williams, Melissa Daruna</i> Basic Salon A-C</p>	<p>C09. Partnerships to Provide Equitable Access to the Outdoors <i>Nicole Braddock, Di Holokahi, Jennifer Leonard</i> Basic Galerie 6</p> <p>C10. Turn the Tide: How Land Trusts Can Serve African American Farmers <i>Mary Burke, Ebonie Alexander, Joe Thompson</i> Basic Salon H</p> <p>C11. Land Back and Land Trusts <i>Peter Forbes, Suzanne Greenlaw, Darren Ranco, Gabe Shoeships</i> Intermediate</p> <p>Session C11 cancelled</p>
<p>Managing your organization</p>	<p>A11. Building Blocks for Creating an Inclusive Conservation Project: Black River, SC Case Study <i>Maria Whitehead, Sulondia Hammond, Frank McClary, Katy McWilliams, Michelle Sinkler</i> Intermediate Balcony L</p> <p>A12. Inside Out: Designing Inclusive Cultures That Invite Diversity <i>Jasmine Williams</i> Basic Balcony I</p>	<p>B11. The Critical Link to Achieving Your Goals is Succession Planning <i>Emily Boedecker, Elise Annes</i> Intermediate Galerie 2</p> <p>B12. Put Your Best Foot Forward: Tips and Tools for Understanding the Requirements and Preparing Your Strongest Accreditation Application <i>Melissa Kalvestrand, Valerie Roof</i> Intermediate Galerie 4</p>	<p>C12. A Picture Paints a Thousand Words: Five Visual Frameworks for Strong Land Trusts <i>Marc Smiley</i> Intermediate Balcony J</p> <p>C13. Get Ready for your Renewal of Accreditation <i>Jennifer Brady-Connor</i> Basic Galerie 4</p>
<p>Securing support</p>	<p>A13. Park Finance Equity: Ballot Measures that Fund Park-Underserved Communities <i>Will Abberger, Jason Swann</i> Basic Bonaparte</p> <p>A14. If We Can Do It, You Certainly Can! Get the Skinny on Fat Gifts <i>Cheryl Fox, Chet Work</i> Intermediate Galerie 6</p>	<p>B13. Strategic Marketing: Refresh, Reconnect and Grow Members, Donors and Supporters <i>Karen Buck</i> Intermediate Salon E</p>	<p>C14. No Land Trust is Too Small to Conserve Wildlife with Federal Partners! <i>Mary Pfaffko, Nicole Adimey, Katie Brasted, Cindy Brown</i> Basic Salon A-C</p>
<p>Stewarding and restoring land</p>	<p>A15. Forests in Cities: Conservation Strategies for Climate and Equity <i>Sophie Plitt, Clara Pregitzer</i> Basic Salon H</p> <p>A16. Building Strategic Bird Conservation Partnerships with Private Land Networks <i>Sara Barker, Julia Fitzpatrick, Steve Hagenbuch</i> Basic Balcony M/N</p>	<p>B14. No One Likes Dead Fish: Protecting Watersheds in a Changing Climate <i>Richard Tralies, Lauren McGrath, Margaret Rohde</i> Basic Balcony J</p> <p>B15. Restoring Land to Improve Water Quality: Strategic Targeting and Project Implementation <i>Rob Krain, Aaron Laver</i> Intermediate Galerie 6</p>	<p>C15. New Resources and Local Perspectives to Help You Dive into Water Work <i>Steve Epting, Erica Hernandez, Todd Reynolds, Andrew Szwak</i> Intermediate Balcony L</p> <p>C16. Title Planning & Management for Land Trusts <i>Sarah Walter</i> Basic ^{RM}</p> <p>Session C16 cancelled</p>

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	Session D: 10:30 a.m. - noon	Session E: 1:30 – 3 p.m.	Session F: 3:30 – 5 p.m.
Addressing climate change	<p>D01. Land Trusts & Goldilocks: Find the Carbon Pathway that's Just Right! <i>Mary Kallock, Jessica Bakowski, Sarah Ford, Sandy Letzing</i> Advanced Balcony M/N</p> <p>D02. Joining Forces with the Military to Combat Climate Change Threats <i>Jaime Simon, Katie Konchar, Jessica Grannis, Jonathan Feldman, Kent Wimmer</i> Basic Balcony J/K</p> <p>D03. Smart Solar: Advancing Best Practices for Clean Energy Planning and Resource Protection <i>Ethan Winter, Nathan Cummins, Brian Ross</i> Intermediate Salon H</p>	<p>E01. Incentivizing Managed Retreat from Sea Level Rise Through Conservation Partnerships <i>Mary-Carson Stiff, Elizabeth Friel, Ben Wicker, Patrick Keller</i> Intermediate Balcony M/N</p> <p>E02. A Case Study in Green Infrastructure: Engage Community in Climate Action by Amplifying Youth Voices <i>Leia Lowery, Melissa Luetje, Pam Morgan</i> Basic Salon H</p> <p>E03. Partnerships Unlocking Carbon Markets for Land Trusts and Forest Landowners <i>Jonathan Shears, Jasmine Brown</i> Intermediate Salon A-C</p>	<p>F01. Nature-Based Opportunities with the National Coastal Resilience Fund <i>Kyle Gray</i> Basic Salon H</p> <p>F02. Addressing Conservation and Climate through Collaborative Partnerships <i>Kate Patton, Autumn Phillips-Lewis</i> Advanced Balcony M/N</p>
Administering easements	<p>D04. Modern Baselines: What Hath Experience Wrought? <i>Sarah Sigman, Dean Dougherty, Lena Pollastro</i> Advanced ^{RM} Salon D</p>	<p>E04. Success in Holding Mitigation Bank Conservation Easements <i>Nelwyn McLinnis</i> Intermediate Galerie 4</p>	<p>F03. We Might Lose?! Mediating a Violation and Managing your Attorney in the Process <i>Steve Swartz, Mary Burke, Buzz Constable, Joannie Dwoskin, Ray Lyons, Kevin McGorty, Andrea Reese, Heather Richards</i> Intermediate ^{RM} Salon E</p> <p>F04. Easements Go Global: Private Lands Conservation Agreements in Europe, Australia, Chile and... <i>Henry Tepper, Victoria Marles, Chandni Navalkha, Angelo Salsi</i> Intermediate Galerie 1</p>
Communicating successfully	<p>D05. Leveraging the Power of Story to Secure Funding and Drive Participation <i>Brian Tibbetts</i> Intermediate Galerie 3</p>	<p>E05. Storied Landscapes: What Making a Video Can Teach You About your Land Trust <i>Brandon Hayes, Catherine Waterston, Patrick Williams</i> Intermediate Balcony J</p>	<p>F05. Climate Change Education: Changing Hearts and Minds <i>Kathleen Biggins, Molly Jones</i> Basic Galerie 2</p>
Conserving working lands	<p>D06. Holistic Approach to Water Quality Improvement and Landscape-scale Conservation <i>Maggi Blomstrom, Kevin Tate</i> Intermediate Salon F/G</p> <p>D07. ACEP 101 and Program Updates <i>Lisa McCauley, Jerome Faulkner, Stephanie Goglia</i> Intermediate Galerie 4</p>	<p>E06. So Many Options: OPAVS and Other Tools to Keep Protected Farmland in Farming <i>Cris Coffin, Molly Fales, Ben Kurtzman</i> Advanced Galerie 1</p>	<p>F06. Conservation Planning for Agricultural Land <i>Kathleen Doherty, Emily Parish</i> Intermediate Galerie 5</p>

<p>Doing deals</p>	<p>D08. Red Flags, Red Lines and Red Ink! The Difference Between Good, Bad and Simply Awful Appraisals <i>Richard Roddewig, Anne Baxendale, Charles Brigden</i> Intermediate ^{CLE} Salon E</p>	<p>E07. The Real Estate Conservation Toolbox: Finding the Right Tool for the Job <i>Joannie Dwoskin, Keith Fountain, Diane Ray</i> Basic ^{RM} Salon D</p> <p>E08. Practical Pointers on IRS Form 8283 and Gift Letters <i>Misti Schmidt, Ellen Fred</i> Intermediate ^{CLE} Galerie 3</p>	<p>F07. Federal Tax Issues: Latest and Greatest 2022 <i>Rob Levin, Jessica Jay, Steve Small</i> Advanced ^{CLE} Salon D</p>
<p>Engaging community</p>	<p>D09. Honoring Tribal Sovereignty and Achieving Climate Change Goals with Traditional Ecological Knowledge <i>Daniel Martin, John Elliott, Alexii Sigona, Sean Milanovich</i> Advanced Galerie 2</p> <p>D10. The Perpetuity Principle and K-12 Leadership Summit: A Three-year National Learning Journey <i>Rob Wade, Sabrina Cummings, Leia Lowery, Sarah Mayhew</i> Intermediate Galerie 1</p> <p>D11. Reimagining Land Trusts as Leaders of Diversity, Equity, Inclusion and Justice <i>Rich Cochran, Keymah Durden, Kathy Leavenworth, Bill Mulligan</i> Basic Galerie 6</p>	<p>E09. Native and Non-Native Relationships: Understanding the Basics <i>Maya Miller, Monique Verdin</i> Basic Galerie 5</p> <p>E10. Engaging Communities of Faith for More Holistic Conservation <i>Session E10 cancelled</i> <i>Rusha Smith</i> Basic Balcony L</p>	<p>F08. Integrated Community Conservation: Intersecting Restoration, Tribal Partnerships, Housing and Climate <i>Bridget Fithian, Tara Fouch-Moore, Mikey Goralnik, Ben Goger, Cara Goger</i> Intermediate Salon A-C</p> <p>F09. Retrofitting, Green Networks and Quality of Life in Urban Settings <i>Session F09 cancelled</i> <i>Hopkins, Klaus Philipsen</i> Intermediate</p>
<p>Managing your organization</p>	<p>D12. Lawyering Up: Considerations when Selecting and Working with Outside Counsel <i>Jeff LeJava, Rocci Aguirre, John Barone, Phillip Oswald</i> Basic ^{RM} Balcony I</p>	<p>E11. Think Like a System, Act Like a Network, Lead Like a Movement! <i>Daniel Student, Cleveland Justis</i> Basic Galerie 2</p>	<p>F10. Making the Most of your Accreditation Seal <i>Lisa McCarthy, Marc Smiley</i> Basic Galerie 4</p>
<p>Securing support</p>	<p>D13. Beyond the Grant Proposal: Collaborating with Funders for Success <i>Chris West</i> Intermediate Salon A-C</p> <p>D14. Large Landscape Conservation and Collective Fundraising <i>Bray Beltrán, Gary Burnett, JoAnn Grant, Kali Hannon</i> Intermediate Galerie 5</p>	<p>E12. Assessing Campaign Readiness <i>Marc Smiley</i> Intermediate Balcony I</p> <p>E13. Applying Predictive Analytics for More Successful Fundraising Campaigns <i>Jay Dean, Sungha Jang</i> Intermediate Salon F/G</p>	<p>F11. Raising Money for Now and Raising Money for Later <i>David Allen, Carol Abrahamzon, David Epstein, Bob Ross</i> Advanced Balcony J/K</p> <p>F12. From Land Trusts to Landscapes: How Capacity Funding Brings Conservation to Scale <i>Jonathan Peterson, Bob Bendick, Katrina Shindledecker, Kimberly Tillman</i> Basic Galerie 3</p>
<p>Stewarding and restoring land</p>	<p>D15. How Communities Restored a Watershed and Impacted Science and Policy <i>Ciona Ulbrich, Michael Thalhauser</i> Intermediate Balcony L</p>	<p>E14. Stewarding Vacant Land: New Resources for Land Trusts in Metro Areas <i>Janell O'Keefe, Mary Vandevord</i> Basic ^{RM} Galerie 6</p> <p>E15. Land Trusts, Landscape Connectivity and Wildlife Highway Projects <i>Kylie Paul, Bray Beltrán, Dirk Bryant</i> Intermediate Salon E</p>	<p>F13. Protecting River Corridors: Climate and Drought Resiliency <i>Wendy Weaver</i> Intermediate Galerie 6</p>