

RALLY: THE NATIONAL LAND CONSERVATION CONFERENCE SPONSORSHIP OPPORTUNITIES 2022

	Complimentary registrations (\$535 value per person)	Year-round recognition as part of the Alliance's Corporate Circle (\$25,000 value)	Opportunity to host pre-plenary networking sessions*	Recognition on workshop title signage to be displayed outside of workshop room	Welcome Dinner, Opening Plenary, Closing Plenary recognition	Social media recognition (during a 3 month period, including at least once during event)	Complimentary tickets to Welcome Dinner (\$75 value perperson)
Lead \$50,000+	6	✓	Priority scheduling as a Special Event 2 sessions per Lead Sponsor Listing in Rally schedule/app	100% of tracks	Opportunity to submit a 1-2 sentence statement to be read aloud Logo recognition on exclusive solo slide	3x Individual LinkedIn and Twitter, 2 Instagram stories	Reserved table (if desired) and 6 tickets
Patron \$25,000+	4	✓	Second priority scheduling as a Special Event 1 session per Patron Listing in Rally schedule/app	80% of tracks	Verbal acknowledgement in opening remarks Logo recognition on Patrons only slide	2x Individual Post LinkedIn and Twitter, 1 group Instagram story	4 tickets
Benefactor \$10,000+	2	–	–	40% of tracks	Logo recognition on Benefactors-only slide	2x Group Post on LinkedIn and Twitter	2 tickets
Supporter \$5,000+	1	–	–	20% of tracks	Text recognition on Supporters-only slides	1x group post on LinkedIn and Twitter	1 ticket

*Capped at 1 hour per session; must take place in the morning prior to the plenary sessions; Alliance will coordinate all A/V

**If you have a goal for sponsorship that isn't addressed in the above, please let us know. We may be able to design a customized sponsorship to fit your needs.

Logo Recognition

Prominence of logo visibility on print (banners and pop-up signage) and digital signage (powerpoint presentations and videos) varies based on level of sponsorship.

Lead sponsors receive most prominent logo in a stand-alone line, followed by Patron, then Benefactor. Supporter sponsors receive text-only recognition.

Additional benefits not noted above

All sponsors receive an invitation to the President's reception, an opportunity to participate in a sponsor video showcase and recognition in the Alliance's Annual Report.

In addition, all sponsors will be recognized in all email promotion for Rally (reaching 25,000+) and on the Rally webpages with hyperlinks to your website.

All sponsors and exhibitors receive one (1) tabling opportunity (exhibit booth) for the duration of Rally to showcase their company. Lead and Patron sponsors will be assigned prominent booth locations.