



Application for Exhibit Space

To ensure your space, please remit your application by **August 10, 2020.**

Please list the information as you would like it to be printed in the Rally 2020 conference program & marketing materials.

Contact Person (who should be listed in the program and contacted for exhibit related questions):

Title: _____

Will contact be on-site? Yes ___ No ___ Who will be on-site? _____

Organization/Company: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: _____ Email: _____ Web Address: _____

Exhibit Space Options

8'x 10' booth space **\$750 (Member Land Trust and Affiliate Members = \$590)**

Fee includes: one exhibitor badge, 6' skirted table, two chairs, wastebasket, back and side drape, a standard identification sign, listing in the conference program and Rally Event App, logo on Rally Event App, attendee list available through the App, conference program, entrance to the regional cocktail receptions and the plenary sessions. (Designed for the exhibitor who would like to stay in the booth during show hours and personally market their product/service.) Conference registration is **not** included.

Table Top **\$400 (Member Land Trust and Affiliate Members= \$280)**

Fee includes 6' skirted table, 8' high back drape, one chair, a standard identification sign, listing in the conference program and Rally Event App, logo on Rally Event App, attendee list available through the App, conference program, entrance to the regional cocktail receptions and the plenary sessions. Just set-up and go! This space is intended to showcase your table display and/or material during the show. Conference registration is **not** included.

Identification sign to read: (One line 7" x 44" sign with black text.) **Sample: The Land Trust Alliance**

(The fewer words you use, the larger the font and easier for attendees to see from a distance.)

Description

Please provide a brief description of your organization or the products and/or services you are exhibiting in the space below (50 words maximum). This description along with the name and address of the exhibitor will be included in the Rally program and on the Rally app.

Payment

Exhibitors will receive a confirmation within 2 weeks after receipt of application and payment. Exhibitor information kits will be sent in September.

8' x 10' booth package	\$750	\$590 (Member Land Trust and Affiliates)
Table Top (6' table)	\$400	\$280 (Member Land Trust and Affiliates)

Total Amount Due \$ _____

A check is enclosed made payable to the *Land Trust Alliance*.

Please charge my credit card: ___ Visa ___ MasterCard ___ Discover ___ AMEX 3 or 4 digit code _____

Card # _____ / _____ / _____ / _____ Exp. Date _____ / _____

Cardholder's name (printed/typed): _____

Cardholder's signature: _____

The exhibit fee does not include Rally 2020 registration fees, lodging, meals, electrical, phone, internet, additional rental furniture, audio visual, booth cleaning, shipping/freight handling or any miscellaneous services and equipment. You are not required to pay the conference registration fee unless you attend sessions or events.

Standard Cancellation Policy

The Land Trust Alliance must receive your written request for a refund by **Monday, September 14th**. Refunds will not be considered after this date. Non-refunded payment will not be credited toward any other service, product from, or contribution to the Alliance. There will be a \$50 administrative fee for all changes and cancellations resulting after your initial registration. If for any reason Rally 2020 is not able to occur, the Alliance will strive to refund exhibit fees if possible, depending on insurance claims honored and the cost of vendor contracts. Otherwise, the Alliance will adhere to its standard cancellation policy.

To ensure your space, send application with full payment by **Monday, August 10** to exhibits@lta.org.

Patty Tipson

Associate Director of Training

Land Trust Alliance

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