E10. Fresh out of the Oven: Hot Ideas in Conservation Finance

Saturday, October 19 | 1:30 p.m. - 3 p.m.

Room 306C

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Rally 2019: The National Land Conservation Conference
Raleigh, NC

Land Trust Alliance
Together, conserving the places you love
Pooled Timber Income Fund (PTIF)

DONORS
LANDOWNERS

NEFF
PTIF Trust

Conserving Forests for Future Generations

newenglandforestry.org
The New England Forestry Foundation has created a new land conservation option called the **Pooled Timber Income Fund (PTIF)** that offers landowners the opportunity to permanently protect their forests and receive tax benefits and lifetime income. It accelerates the protection of working woodlands in the region, and provides short and long-term security to woodland owners.

The PTIF is a new application of the well-established planned giving tool, the pooled income fund. A traditional pooled income fund allows donors to contribute cash or other assets to a charity. The charity invests the assets, and income after expenses is distributed to the donors until their death, at which point the assets belong to the charity. Donors receive both a charitable tax deduction at the time of the initial donation and lifetime income.

For a Pooled Timber Income Fund, landowners donate their land to NEFF, and the timber on that land to a pooled income fund set up and run by NEFF. Landowners receive shares in the fund proportional to the value of their timber donation. The fund manages the timber in accord with NEFF’s green-certified, exemplary forestry practices. This type of forestry balances income generation with the long-term health of forests. As with the traditional pooled income fund, donors receive both an initial charitable tax deduction and lifetime income.

After expenses, the timber income is paid out to the beneficiaries—in most cases the land donors or their children—on an annual basis proportional to the shares held. Shares cannot be sold or transferred other than to successor beneficiaries named at the time of the donation.

Because timber is harvested in most years from one or more of the pooled properties, each member of the fund receives a more even stream of funding than they would if they managed their own land. There is also a reduced risk of loss from weather, insects, or other hazards, and reduced risk regarding timber prices due to the greater diversity of timber types and stand ages likely to be present in the fund.

On the death of the landowner’s beneficiaries, the landowner’s shares are transferred to NEFF. Over time, NEFF may extinguish shares to move timber rights out of the fund. The associated lands at that time would merge back with the woodlands in NEFF’s portfolio of Community Forests, the more than 140 properties across New England that NEFF owns and manages for the benefit of all New Englanders. PTIF participants’ gift of forestlands carries far into the future: These permanently protected Community Forests will provide things like wildlife habitat and sustainably harvested wood for centuries to come, and because they are also free and open to the public, local residents of all ages can visit them to enjoy and explore the natural world.

The following sections provide detailed information about if the PTIF is right for you, benefits for donors and beneficiaries, land management, the enrollment process, and other land protection options offered by NEFF. If you have questions, please contact Sophie Traficante at straficonte@newenglandforestry.org or 978-952-6856 x122 for more information.

**Why Join the PTIF?**

**How can the Pooled Timber Income Fund help me meet my financial and land management goals?** As a woodland owner, you play an important role in maintaining New England’s economy and environment, as well as quality of life for the region’s residents. Taking steps to permanently protect your woods contributes to our region’s core values and can also provide benefits and services to your family. The PTIF provides three main services to New England landowners: the permanent protection of your woodland, lifetime income, and tax benefits. This tool is designed for New England landowners who:
Benefits for Donors and Beneficiaries

What tax benefits will I receive? When a landowner enrolls in the PTIF, he or she is eligible for a number of potential tax benefits, the value of which will depend on personal circumstances. These benefits include income tax benefits, property tax benefits and estate tax benefits. Note that although federal estate tax burdens were reduced in the 2017 tax bill, some New England states have a state-level estate tax at a lower threshold.

Landowners donating to the PTIF can likely claim a charitable tax deduction on their federal income tax returns for both the donation of the land to NEFF and the donation of the timber to the PTIF. The value of the donation to the PTIF is calculated from the timber value reduced by the expected income stream until the land passes on to the charity. These deductions can be taken in the year of the contribution and up to five succeeding years, subject to income-based limits on how much can be used each year.

After enrolling in the PTIF, the landowner is not responsible for further property taxes on the woodland. NEFF will pay property taxes on the property while it is enrolled in the PTIF. Additionally, the land and timber are removed from the landowner’s estate, and are thus not subject to federal or state estate taxes. This may allow the landowner to pass other assets on to heirs more easily.

What other benefits will I receive and how? In addition to the tax benefits described above, PTIF participants receive the guarantee that their woodlands will be protected and managed to NEFF’s exemplary forestry standards, and a stream of income.

This income is generated from timber harvests on all of the land in the PTIF and allocated based on shares assigned at the time of donation based on timber value. Using data from our own forest management history on Massachusetts forests owned by NEFF, we expect the before-expenses rate of return on timber donations to the PTIF to average 2.5% of the timber value per year.

Distributions to beneficiaries will be based on revenues less expenses, and so are likely to be lower that these percentages. If the Pooled Timber Income Fund operates at a loss, there will be no distributions to beneficiaries, but also no liability to cover those losses on the part of beneficiaries.

Will my spouse, children, or other beneficiaries receive benefits? At the time of donation, participants have the option to add children or a spouse as a beneficiary. In this case, those individuals would receive lifetime income.
Land Management

**What will happen to my land if I enroll in the PTIF?** When you enroll in the PTIF, your land is donated to NEFF and the timber is donated to NEFF’s Pooled Timber Income Fund to be managed among a pool of other woodlands, including several of NEFF’s own. Your woodland would then be sustainably managed by NEFF with the same care that we employ on our own Community Forests, which total more than 27,000 acres. These woodlands are certified by the American Tree Farm System® and are also certified to Forest Stewardship Council™ standards. Some of our lands have been under our care and management since 1945.

**How will my land be managed, harvested and protected?** As your land will join NEFF’s suite of Community Forests, it too will be certified by the American Tree Farm System® and to Forest Stewardship Council™ standards. Our forest management process begins by working with our consulting foresters—professionals trained in forestry and licensed by the state (in states where licensing programs exist)—to develop a management plan, which outlines our goals for each forest. In developing each plan, we strategize how we can best achieve our goals with multiple users and purposes in mind, including wildlife habitat management, water resources, recreation, cultural resources, and local economies.

These plans are updated approximately every 10 to 15 years, which provides us an opportunity to reevaluate our goals regularly, and to keep up with advances in forestry and ecology. NEFF meets the principles and criteria that describe how the forest is managed to meet the social, economic, ecological, and cultural needs of present and future generations.

When conducting harvests, we again collaborate with local consulting foresters. They represent our best interests as landowners, work with us to plan activities, and oversee the details of each harvest to ensure compliance above and beyond all relevant state, local, and federal environmental standards.

**Will I still control my land?** As the PTIF involves a donation of land, the participant will no longer own the land and will not have control over it. As you will not own the land, you will not need to carry insurance to cover liability or other risks associated with the land.

**Will I still have access to my land?** Yes. NEFF’s Community Forests are open to the public for individuals and families to enjoy, and the donated woodland would fall under the same recreation guidelines that can be found on our website.

**How to Enroll**

In order to begin the process of enrolling your land in the Pooled Timber Income Fund, reach out to schedule a meeting with one of NEFF’s land protection professionals—see below for contact information. They will discuss your land with you, answer any questions you may have to make sure you understand all steps in the process, and ensure that your woodland is suited to enrollment in the PTIF. If you are interested in participating, NEFF will provide a disclosure document, trust agreement, and draft deeds for your review. There is no cost to the landowner for NEFF to prepare these documents, however, we do strongly recommend that you have your own counsel or financial advisor review them.
Once you have indicated that these documents are satisfactory, NEFF will conduct typical due diligence for a land transaction (ensuring clear title and boundaries, etc.).

At this point the landowner will need to obtain an appraisal that documents the value of the land and, separately, of the timber. NEFF will also commission an independent timber appraisal to ensure equity between donors to the PTIF. As long as your timber appraisal and NEFF’s are within 10 percent of one another, your number of shares in the PTIF will be based on your timber appraisal. Both parts of the appraisal will be needed to claim your income tax deductions.

With all the pieces in place, we will meet with you and your attorney to sign all documents and convey the property to NEFF and the PTIF. After accepting the gift, NEFF will provide a signed IRS Form 8283. You will receive quarterly statements from the PTIF and periodic distributions of revenue, as it comes into the fund.

Please contact Sophie Traficonte at 978-952-6856 x122 or straficonte@newenglandforestry.org for more information or to schedule a meeting about enrolling in the PTIF.

Other Land Protection Options

As a woodland owner, you are part of an important forested legacy at the core of New England. In addition to the PTIF, NEFF also works with landowners to protect their land through more traditional tools such as conservation easements that foster sustainable forest management, and direct acquisition and stewardship of community forests.

Donations of woodland or other real estate, bequests, and planned giving also offer flexible and simple options to support New England Forestry Foundation’s conservation efforts while leaving a legacy. Each method of giving differs in the way it supports conservation and in its tax and other benefits to you and your family.

To talk with a NEFF staff member about your options, contact Sophie Traficonte at 978-952-6856 x122 or straficonte@newenglandforestry.org.
DID YOU ASK?
A Competitive, Market-Based Approach to Leveraging Protection Funding

Wayne Ostlie, Director of Land Protection / Minnesota Land Trust
Nick Bancks, Program Manager / Minnesota Land Trust

October 19, 2019

Minnesota Land Trust Mission
We protect and restore Minnesota’s most vital natural lands in order to provide wildlife habitat, clean water, outdoor experiences and scenic beauty for generations to come.

Prioritizing Potential Projects
Results:
Landowners contributed 27% of easement value ($900,000) through donation over the 8-year program.

2015 Strategic Plan
Called for doubling of the Land Trust’s pace of conservation

2017 Conservation Agenda
Detailed where and how those goals would be achieved
Legacy Amendment

- Constitutional Amendment passed by referendum in 2008
- .375% Sales Tax
- Provides $100M - $140M annually for wildlife habitat protection and restoration.
- Awards given on a competitive basis.