Renewing Accreditation 101: Why, What and How

Jennifer Brady-Connor, Associate Director

October 19, 2019
Workshop Overview

• Introductions
• Background & Impact
• Application process
• Start Your Plan
• Tools and Resources
Introductions

• Your name
• Your organization’s name
• The year your land trust needs to renew; if unknown, the year it was most recently accredited
• Your biggest, burning question
Background
Land Trust Accreditation Commission

- Independent program of the Land Trust Alliance
- 19 diverse volunteer commissioners
- 7 staff
Separate Roles

- Sets *Land Trust Standards and Practices* (last updated in 2017)
- Sets accreditation indicators
- Provides general training and educational materials
- Verifies implementation of *Land Trust Standards and Practices* (via indicator elements)
- Develops accreditation application, review process, and requirements, plus associated training
- Makes accreditation decisions
Accredited Land Trusts

- 436 accredited organizations
- 46 U.S. states and territories
- Accredited land trusts hold almost 80% of conservation land and easements held by land trusts
- Founded between 1891 - 2015
Land Trust Standards and Practices Revision

Standards Revision Completed

Thank you for your feedback! The Land Trust Alliance board approved the 2017 edition of Land Trust Standards and Practices at its February board meeting — download the final version (available en español and en français). All Alliance member land trusts must adopt the revised Standards as part of their annual membership renewal beginning with those who are renewing their membership in June 2017.

Highlights of What’s New and What to Expect

Here’s a brief summary of what’s new, what to expect and where to find more information.

Wondering what happened to a practice (or part of a practice) from the 2004 version in the 2017 revised Standards? See this crosswalk comparison for help.

Resources
2019

NEW RENEWAL APPLICATION

Renewal applicants use new electronic application that conforms to revised Standards. First-time applications will not be accepted in this year.

To ensure all 2020 first-time applicants have advance notice, the new electronic first-time application will be published in summer 2019.

Current Status

Requirements Manual finalized and in use by applicants

Download: www.landtrustaccreditation.org/2018rm
Webinar: www.landtrustaccreditation.org/webinar
Rally Session B02

New electronic renewal application available and used by renewal groups in 2019 onward; reference copy available

New electronic first-time application used in 2020 onward; reference copy published summer 2019
Renewal application process
Similarities and Differences with First-Time

- Structure is the same:
  - Questionnaire, Attachments/Statements
  - Schedule of Dedicated and Restricted Funds
  - Land Conservation Project List
  - Project Documentation
- Review by team of staff and commissioners
- Focus is on work over the accredited term
Renewal Process Overview

Total time to decision: **about 10 months** after application is submitted

1. **Applicant Receives Login & Registers**
   - Register within 1 mo. of pre-app due date

2. **Applicant Submits Pre-Application**
   - ~3 mos. prior to app due

3. **Applicant Receives Project Selection, Fee & Attestation Verification Request**
   - ~2 mos. prior to app due

4. **Applicant Submits Application & Fee**
   - On or before app due date

5. **Commission reviews the application materials**
   - Timing dependent upon position on review schedule

6. **Applicant Receives Additional Information Request (AIR)**
   - ~1-4 mos. after app due date

7. **Applicant Submits Additional Information**
   - Due ~3 mos. after AIR received

8. **Commission reviews additional documentation and makes final decision**
   - Timing depends on when Commission meets next

9. **Applicant Receives Commission Decision**
   - ~10 mos. after application submitted
Registration – First Step

- Email invitation with link to register sent about six months prior to application due date
- Email sent to current accreditation primary contact – we update this list a couple weeks before the email goes out
- Registration is due about one month prior to pre-application due date
- Registering unlocks the pre-application and application sections
Pre-Application – Second Step


• Due about 12 weeks prior to application due date

• Consists of:
  – Accreditation Agreement and Pre-app questionnaire
  – Land Conservation Project List [LCPL]
  – Most recent Form 990 and Final tax determination letter
  – Schedule of Dedicated and Restricted Funds
  – Legal Defense Reserves Calculator
  – Disclosures of conflicts, amendments/extinguishments, management/enforcement issues
  – Related entities
Verification Items – Third Step


• Posted about eight weeks prior to application due date

• Consists of:
  – Selected projects (easements and/or fee)
    • Complete project documentation, or
    • Discrete documentation (such as title from a recent project)
  – Selected conflicts
  – Selected amendments/extinguishments
  – Selected management/enforcement issues
Application – Fourth Step


• Consists of:
  – Application questionnaire and associated attachments
    • General
    • Finance
    • Governance
    • Transactions
    • Stewardship
  – Verification items
Application Review – Fifth Step

• Review team (staff and commissioners) evaluates compliance with indicator elements by considering:
  – Pre-application/Application
  – Supporting documents
  – Project documentation
  – Public notice/comments
  – Research
Additional Information Request – Sixth Step

• Follow-up letter with document requests or corrective action
Decision by Full Commission – Seventh Step

- **Renewal**
  - Awarded for 5-year term*
  - Expectations for Improvement
- **Conditional Renewal**
  - Renewed as above, with formal check-in
- **Not Renew**

* Seven years starting at third renewal
• 98%
• 99%
• 20%
Commission’s Review Approach

• Consistency
• Fair but flexible
• All must demonstrate compliance
• No one-size-fits all
• Recognize diversity
Process Opportunities

At each step in the process organizations can provide explanations or additional documentation to show it meets the requirements
Process Opportunities

• Pre-application (If requested)
• Application (As desired or if requested: to replace previously-provided files)
• Additional Information Request [AIR] (documents and corrective action)
• (Rare) After AIR but before Commission decision (documents)
• Conditional AIR (documents and/or corrective action)
Questions on the Renewal Process?
Start your plan
How Do I Start Preparing for Renewal?

• Build an accreditation team
• Ensure that accreditation contact is up-to-date with Commission
• Conduct an organizational assessment and identify big hurdles
• Review (re-review) any EFIs issued at time of accreditation
• Test your organization
Gathering Information from Five Years

- Land Conservation Project List Data
  - All properties and easements
  - Easement/fee title Inspection dates
  - Baseline/management plan dates
- Conservation easement violations
- Fee ownership challenges
- Conservation easement amendments
- Conservation easement extinguishments
- Conflicts of interest (financial and land/easement)
- Forms 8283 and landowners’ appraisals
# Land Conservation Project List

## CONSERVATION EASEMENTS PROJECT LIST

COMPLETE THIS WORKSHEET ONLY IF APPLYING FOR RENEWAL OF ACCREDITATION

otherwise please select the "First-Time Accreditation CEList" tab for your conservation easements listing

(see separate tab for complete instructions, including a description of the contents of each column)

<table>
<thead>
<tr>
<th>Date Acquired</th>
<th>Project Name</th>
<th>Grantor</th>
<th>Town, City, or County</th>
<th>Acres</th>
<th>Type (D/B/P/M/O/C)</th>
<th>Baseline Report Date Completed</th>
<th>Monitoring Dates (mm/yy)</th>
<th>Complete if Form 8283</th>
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Enter yes if, since 2016, transaction was a) with a pass-through entity of unrelated parties with an appraised value more than 2.5 times the basis in the property within 36 months of the entity's acquisition and b) the value of the donation was greater than $1 million.

If yes to column "J," enter appraised FMV.

Notes (also, if "D" or "C" selected in Column F, please describe)
<table>
<thead>
<tr>
<th>Complete if Form 8283</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enter yes if, since 2016, transaction was a) with a pass-through entity of unrelated parties with an appraised value more than 2.5 times the basis in the property within 36 months of the entity's acquisition and b) the value of the donation was greater than $1 million</td>
</tr>
<tr>
<td>If yes to column &quot;J,&quot; enter appraised FMV</td>
</tr>
<tr>
<td>Notes (also, if &quot;O&quot; or &quot;C&quot; selected in Column F, please describe)</td>
</tr>
</tbody>
</table>
Tools and resources
Accreditation Tools

- Commission’s website
  - Applicant Handbook
  - Online Application
- YouTube tutorials
- Requirements Manual (session E01)
Commission’s Website
www.landtrustaccreditation.org

Explore the assessment and accreditation requirements. Learn more about when and how to register.

Pre-Application and Attachments

Application and Project Documentation

Review Process and Commission Decision

Useful Documents

Timeline and Costs

Already Registered?
# Applicant Handbook

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Online Application (Preview)

http://ltac.civicore.com
YouTube Tutorials
www.youtube.com/user/AccreditationCommiss/videos
Online Courses
Other Tools

Alliance
• The Learning Center
• Standards and Practices background narratives
• Training, conferences, online learning and webinars
• Staff

Commission
• Enews
• Factsheets/Policies
• Template Policies and Accreditation Tips
• Staff
E01: Renewing Accreditation 201: Pointers for Preparing your Renewal Application

SATURDAY 1:30 PM – 3:30 PM
• Jennifer Brady-Connor
jbconnor@landtrustaccreditation.org
• Valerie Roof (Senior Review Specialist)
vroof@landtrustaccreditation.org
518-587-3143
• Jessica Whittaker (Senior Review Specialist)
jwhittaker@landtrustaccreditation.org
508-763-2053
Final Questions and Thank you!
Accredited land trusts qualify for a growing list of valuable discounts and benefits

A sampling of federal, state, and county benefits to accredited land trusts from across the nation:

- Funding from project proponents seeking LEED certification using the credit for “protecting or restoring habitat” certification element
- Option for recognition as a "certified entity" for the USDA Agricultural Land Easement Program when certain criteria are met
- Automatic eligibility to hold easements with California’s Sustainable Agricultural Land Conservation Program (supported by the Greenhouse Gas Reduction Fund)
- Expedited certification in Louisiana where land trusts must be certified to hold and conserve certain mineral interests
- Expedited certification in Colorado when working with landowners desiring a state tax credit for a conservation easement donation
- Exclusive access to funding when leveraging the Buffer Lands Program in Texas for projects near or adjacent to Texas state parks
- Exclusive access to easement funding when leveraging the Marin County, CA, farmland protection program
- Automatic eligibility to apply for funding in Chester County, PA, for its Brandywine Headwaters Preservation Program

GuideStar Recognition:

Accredited land trusts receive an external review with a five-star rating from the Commission. You can also list your accreditation in GuideStar and specify that you received your accreditation from the Land Trust Accreditation Commission.

“Accredited land trusts that have gone through the rigorous accreditation process, we have no doubt that the transaction will be professionally managed, the public funding will be properly spent, and the property will be appropriately stewarded long-term... This level of confidence allows us to provide larger grants to these land trusts.”

Martha Sullivan Sapp, director of the New Jersey Green Acres Program

“Our acres conserved headed sky high after we were accredited. This speaks to the virtues of accreditation.”

Bob Stokes, president, Galveston Bay Foundation, Texas
Alliance-member accredited land trusts qualify for valuable discounts:

**Conservation Defense Insurance:** Accredited land trusts are automatically eligible for an annual premium discount of $11 per insured unit when they enroll in the conservation defense insurance program offered by Terrafirma Risk Retention Group LLC. The average accredited land trust has 93 units; if it insures all with Terrafirma over the accredited term it will receive a Terrafirma discount of $5,115 ($1,023 annually).

**Directors & Officers Insurance:** Accredited land trusts that are Alliance members will receive an additional 7% renewal premium credit (subject to the applicable rates filed in each jurisdiction) in addition to the preferred rates already enjoyed by those with standard membership status when they secure Directors & Officers liability insurance from the Chubb Group of Insurance Companies.

See the full list of known public and private benefits and funding incentives for accredited land trusts: [http://www.landtrustaccreditation.org/about/benefits-of-accreditation](http://www.landtrustaccreditation.org/about/benefits-of-accreditation)

“Blue Hill Heritage Trust has expanded rapidly, both in acres conserved and organizational capacity, over the last few years. The accreditation process gave us the foundation—the institutional structures—we needed to be successful during this growth.”

**Hans M. Carlson, executive director, Maine**

“Knowing the accreditation process is comprehensive and reliable gives us confidence that a land trust accreditation applicant is a good long-term investment.”

**Mary Anthony, executive director of the 1772 Foundation**

Thank you to the Land Trust Alliance for its investments in the accreditation program and in building the capacity of its land trust members, including accredited land trusts.

Timeline for First-Time Accreditation

For detailed information on each process step below, visit www.landtrustaccreditation.org/first-time-accreditation.

<table>
<thead>
<tr>
<th>Step</th>
<th>Process Description</th>
<th>Timeframe</th>
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<tbody>
<tr>
<td>1</td>
<td>Applicant Registers through Lottery Registration</td>
<td>in early summer of year preceding application</td>
</tr>
<tr>
<td>2</td>
<td>Applicant Submits Pre-Application*</td>
<td>about 3 months before application due date</td>
</tr>
<tr>
<td>3</td>
<td>Applicant Submits Application and Fee</td>
<td>on or before application due date</td>
</tr>
<tr>
<td>4</td>
<td>Commission Provides Project Selection and Fee Information</td>
<td>about 2 months before application due date</td>
</tr>
<tr>
<td>5</td>
<td>Applicant Has Call with Commission Review Team</td>
<td>about 1–4 months after application due date; call agenda sent one week prior</td>
</tr>
<tr>
<td>6</td>
<td>Commission Provides Additional Information Request</td>
<td>due 1–3 months after follow-up letter received</td>
</tr>
<tr>
<td>7</td>
<td>Applicant Submits Additional Information Request</td>
<td>timing depends on when Commission meets next</td>
</tr>
<tr>
<td>8</td>
<td>Commission reviews additional documentation and makes final decision†</td>
<td>about 10 months after application submitted</td>
</tr>
</tbody>
</table>

* Applicant Registers through Lottery Registration in early summer of year preceding application
† Applicant Receives Commission Decision about 10 months after application submitted
2021 FIRST-TIME ACCREDITATION REGISTRATION

Overview
Application slots for first-time accreditation in 2021 will be filled via lottery. Your organization may register for the lottery any time between Noon Eastern on June 1 and 5:00 pm Eastern on June 30, 2020, using an online system accessible through the Commission’s website. Completing and submitting the registration form enters an organization into the lottery. The lottery will be drawn in July 2020.

Organizations can choose to register for any and all rounds available (TBD). An organization that selects all available rounds (as applicable) will get more than one opportunity to be selected, and must be prepared to meet the pre-application and application due dates for those rounds. If your organization enters the lottery and is not chosen for an application slot in 2021, it is guaranteed a slot in 2022 (the next time that first-time application slots are available).

What Information is Requested at Registration?
The registration form has five sections: eligibility and registration requirements; organization information; accreditation primary contact; related corporations; and Registration Terms of Agreement; these are followed by a payment form.

Eligibility and Registration Requirements
A registrant must be able to respond “Yes” to:
- Are you a U.S.-based 501(c)(3) tax-exempt public charity or quasi-governmental organization?
- Have you been incorporated for at least 2 years?
- Have you completed at least two direct land or easement acquisition projects?

Organization Information, Accreditation Primary Contact, and Related Corporations
In this section you provide information on the organization, the accreditation contact, and any related entities.

Registration Terms of Agreement
Your organization must agree to the Registration Terms of Agreement (available online).

Payment Form
Enter credit card and billing information for the nonrefundable, nontransferable $850 registration fee and select “Submit”. Payments will be processed by a secure online payment system; the fee may be paid via VISA, Discover, MasterCard, or eCheck/ACH. (Your organization must also be prepared to pay the application fee, which will be due at the time of application.)
ARE YOU READY FOR LAND TRUST ACCREDITATION?

Take our quiz to see if the time is right for your land trust

Accredited land trusts say that there is no perfect time to apply for accreditation – you just do it! However, there are key requirements a land trust must meet before it registers, and others it must plan to meet by time of pre-application and application. This checklist will help your land trust determine if it is eligible and ready to apply for accreditation. For detailed information on the application process see the Applicant Handbook.

Part 1: Is our land trust committed?

☐ We are committed to continuous improvement and being a strong land trust.
☐ We are committed to the long-term stewardship of the land and/or the conservation easements we hold.
☐ We are committed to upholding the credibility of the land trust community.

If the above statements are true for your land trust, continue on to part 2.

Part 2: Is our land trust eligible?

☐ We are a U.S.-based 501(c)(3) tax-exempt public charity or quasi-governmental organization.
☐ We have been incorporated for two years or more.
☐ We are focused on acquiring and/or stewarding conservation land or conservation easements.
☐ We have completed at least two land or easement acquisition projects, either in the chain of title (conservation fee properties) or as the grantee (conservation easements).

If the previous statements are true for your land trust, it is eligible to register. Continue to part 3.

Part 3: Does (or will) our land trust meet these pre-application requirements?

☐ We adopted the 2017 Land Trust Standards and Practices as the ethical and technical guidelines for the responsible operation of our land trust.
☐ We have a baseline documentation or current condition report for each conservation easement we hold.
☐ We annually monitor each conservation easement we hold.
☐ We have a management plan for each conservation fee property we own.
☐ We annually inspect each fee property we own.

If your land trust cannot answer “yes” to all of the above statements, it can still register provided it can answer “yes” prior to submitting a pre-application. Feeling confident? Continue to part 4.
Part 4: Will our land trust be ready to complete the accreditation application?

A land trust should be prepared to demonstrate that it is implementing the requirements as described in the Requirements Manual at the time it submits its application. Although there are opportunities to undertake additional improvements during the application review process, land trusts that can answer “yes” to the following statements tend to have greater success in the application review process.

☐ We have duplicate copies of irreplaceable records stored in a separate location from the originals, and our original documents are secure.

☐ We have conservation easement and fee defense funding that meets or exceeds the amount specified by the Legal Defense Reserves Calculator. See the Requirements Manual to learn how to demonstrate adequate funding and when a funding plan is acceptable.

☐ We have conservation easement stewardship funding that meets or exceeds the funding requirements, or we have a funding plan in place. See the Requirements Manual to calculate the minimum amounts the land trust will need to have for easement stewardship, and when a funding plan is acceptable.

☐ We have adequate funding for conservation fee land stewardship. See the Requirements Manual for more on how to demonstrate adequate funding for fee land stewardship.

☐ We have the appropriate level of external financial evaluation in the form of an audit, review or compilation. See the Requirements Manual for more information on the expected level of external financial evaluation.

☐ We can demonstrate how our land trust reviewed and approved the most recent land transaction by providing material shared with the board or a committee before it reviewed the project; material shared with the board (or delegated entity) before final approval of the project; and, minutes from the meeting where the project was approved.

☐ We have reviewed the application materials and assessed whether each document exists, where it is, and if it is of sufficient detail to demonstrate compliance. We have a plan to fill any gaps.

If your land trust cannot answer “yes” to all of the previous statements, it may still register. However, it will need to meet each of those requirements in order to achieve accreditation at the end of the application review process. Still interested? Continue to part 5.

Part 5: Is this the right time?

☐ We have a team of people who can dedicate the time to prepare and complete the pre-application, the application, and requested project documentation.

☐ We have the resources needed to cover the costs of applying for accreditation, including the registration and application fees.

If the above statements are true for your land trust, continue on to part 6.

Part 6: The Results, Please!

If your land trust is able to answer yes to all of the questions above, then now is a good time to apply for land trust accreditation. If it is not yet able to answer ‘yes’ to the questions above, more time may be needed to prepare for accreditation; visit the Land Trust Alliance’s Learning Center (learningcenter.lta.org) for accreditation information or talk to your Land Trust Alliance regional field office.

For more information about land trust accreditation or the process of applying for accreditation, visit www.landtrustaccreditation.org. You are always welcome to call or email the Accreditation Help Desk at 518-587-3143 or info@landtrustaccreditation.org.
Advice for Accreditation

Land trusts achieving accreditation are provided with the opportunity to offer advice to colleagues considering the process. Here is some advice from them to you!

• **Do what you can to ensure capacity** to manage the process.

• **Have one of your people become an “expert”** in how to get the project done. We sent our Stewardship Director to Rally to help him understand the process and carved out adequate time for him to do all of the things which needed to be done. Our application was very complete when we filed it with very little additional work to do after the initial submission.

• **Start early with the preparation**, and make sure you either have a very proactive committee chair, or hire someone to help keep you on track. We had a consultant who was also able to help us by sharing how other land trusts have done certain things/shared sample policies and procedures, etc.

• **Have one person lead the effort** that is extremely organized and not afraid to ask for help.

• **Have a strong team in place and commitment from the board**.

• **Go to Rally and attend any workshops on accreditation**.

• **Go for it!** Definitely do your research beforehand to understand what the process entails and stay organized.

• **Do your self-assessment diligently and pay a lot of attention to it**. Make sure you are ready before you even apply. We took about 5 years to get ready--with a volunteer board and part time consultants everything takes longer than you expect.

• **Read the Requirements Manual and Applicant Handbook many times**. Take those to bed with you! Talk to the commission, pick up the phone and ask them specific questions about certain attachments or practices if you have any questions.

• **Plan, plan, plan**. We spent several years getting our ducks in order before beginning the process. Once you commit, deadlines rush at you at lightning speed.

• **Accreditation was extremely beneficial** in aiding our older organization to analyze our current practices and update them to the current standards. It prompted us to organize our documents, which we always knew we needed to do but never had time for due to our work loads.

• **Document, document, document**. Start getting your property monitoring current, if it isn't already; make sure minutes are capturing your board discussions adequately and that those minutes are organized and easy to retrieve; engage your board secretary and treasurer, especially, in understanding the requirements in detail.

• **I was very glad we had digitized all of our property documentation** before we began. What we lacked was a good system for capturing all of the emails and attachments that were circulated before board meeting informing the board about acquisitions or gifts. It took a lot of time and searching to supply the evidence of the level of review and discussion that took place about a property.

• **It’s worth it**, but give yourself plenty of time to get it done. Be organized and methodical in completing the application.

• **Do not hesitate** to call the commission to ask questions; they really do want to help!
**PREPARING TO APPLY FOR ACCREDITATION**

*Things to share with others*

<table>
<thead>
<tr>
<th>What I will share</th>
<th>Who With</th>
<th>By When</th>
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*Action steps to take*

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Your Investment in Accreditation Matters

Your investment in accreditation strengthens the land trust movement

- Shows your land trust’s commitment to sound finances, ethical conduct, responsible governance and lasting stewardship
- Connects your land trust to a select network of land trusts committed to excellence
- Builds partner and donor confidence in the land trust community

“Our land trust is glad to be a part of the accredited land trust community. We are all stronger together, aligned in our approach, and able to relate to each other better knowing we speak the same language of best practices.”

Joe Rising, Communications Coordinator, The Prairie Enthusiasts, Wisconsin

“When the movement was young, the systems were invented on the fly. There’s been a natural progression over time: develop, promote, then require Standards and Practices. It’s part of the maturation of the movement.”

Foundation Executive

Accredited Land Trusts
Better positioned to protect, defend and steward land

The Impact of Land Trust Accreditation

In 2003 the Land Trust Census revealed the land trust community was unprepared to meet its promise of perpetuity. Only 16% of land trusts had conservation defense funds and many did not annually monitor their land and easements. In 2004 Congress became concerned, leading the Land Trust Alliance to create the Land Trust Accreditation Commission in 2006.

Today, the network of more than 400 accredited land trusts is made up of strong, respected leaders in their communities with the resources to forever steward the conservation lands entrusted to them.

Accredited Land Trusts
- Better positioned to protect, defend and steward land
- 8X more money set aside for stewardship and defense*

Your investment in accreditation keeps you on the leading edge

- Strengthens your land trust
- Engages your board and staff
- Ensures your land trust stays current with best practices
- Better positions your land trust to defend and steward its land

“Accreditation is both a roadmap for how to do things right, and an affirmation that we’re working at the leading edge of land conservation.”

Steve Cook, General Counsel, Columbia Land Trust, Washington

“The process itself will make your organization stronger, better, and more focused. Be bold and never look back!”

Jill Bays, President, Transition Habitat Conservancy, California
"In perpetuity’ is a weighty responsibility. Staying true to the accreditation standards gives peace of mind that we can deliver on that promise. Accreditation is not an end point; it is a continuous learning process for our staff and board of directors, and lets our conservation easement landowners, supporters, and the public know that we hold ourselves to the highest standards.”

Cathy Dombi, Executive Director, Southern Oregon Land Conservancy, Oregon

““Our acres conserved headed sky high after we were accredited. This speaks to the virtues of accreditation.”

Bob Stokes, President, Galveston Bay Foundation, Texas

Contact us for more information on partnering with the Land Trust Accreditation Commission, the impact of accreditation and the process.

36 Phila St, Suite 2
Saratoga Springs, NY 12866
info@landtrustaccreditation.org
www.landtrustaccreditation.org
518.587.3143

Accredited Land Trusts

Raise more money
55% more financial supporters*

$ double their budgets*

Attract more volunteers
3X more volunteers*

*As compared with eligible not-yet-accredited land trusts. Data is based on the Land Trust Alliance’s 2005, 2010, and 2015 Land Trust Census.

Save more land
5X more land protected*

Save more land
5X more land protected*

Earn extended accreditation term
7 years upon third renewal

Your investment in accreditation pays you back

• Save more land
• Raise more money
• Attract more volunteers
• Qualify for valuable discounts and benefits

LAND TRUST ACCREDITATION COMMISSION
An independent program of the Land Trust Alliance